

Will Chinese automakers enter the Slovenian market in 2025?

While still small in volume, Chinese automakers saw rising interest: MG tripled its deliveries year on year to 719 vehicles, bolstered by the MG4 and MG ZS. Geely (402) and Forthing (185) also appear in registration data. Expect further activity in 2025, as additional Chinese brands (like BYD) plan to enter the Slovenian market.

How many new cars were registered in Slovenia in 2024?

According to data compiled by the Chamber of Commerce (TZS), a total of 53,018 new passenger cars were registered for the first time in Slovenia during 2024, up from approximately 48,900 units in 2023. Notably, though, roughly 8-10% of these vehicles are thought to have been transit or re-export units and did not actually remain in Slovenia.

How do Chinese automakers compete in the EV industry?

In contrast, consumers are actively embracing new models and cutting-edge technologies. Going forward, automakers may find more success competing through innovation than through relentless price cuts. Chinese OEMs have earned consumer recognition in the EV sector through technology innovation.

How has the Chinese automotive market changed over the past 5 years?

The Chinese automobile market has made significant progress in the transition to electric vehicles (EVs) since the trend took hold a decade ago. Electrification and smart technologies have gained momentum, especially in the past five years, and lessons from the Chinese market can be extracted for the global automotive transformation.

Slovenia is also one of the few EU countries that maintained subsidies for purchasing EV vehicles. And when the EU voted on the introduction of the tariffs on imports on Chinese EVs, ...

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Slovenia, one of Europe's most industrialized and safest countries, exports over 90 percent of its goods, and this year's CIIE is its golden chance to lock in partnerships for two high ...

Slovenia: The Electric Vehicles market in Slovenia is projected to generate a revenue of US\$*****m in *****.
Definition The Electric Vehicles market encompasses all motor vehicles powered fully or ...

The Slovenian new-car market posted moderate growth in 2024, with 53,018 passenger cars newly registered, +8.4% over the previous year. Despite this overall rise, electrified vehicles ...

China electric vehicle market slovenia

Han stressed that while the shift poses challenges, it also opens new business opportunities. He noted Slovenia's decision to oppose the European Commission's recent tariffs on ...

People experience a BYD Han electric car during a media preview of the 100th Brussels Motor Show in Brussels, Belgium, Jan. 13, 2023. (Xinhua/Zheng Huansong) "I am sure that Chinese electric ...

A report cited in the press release showed that between 2000 and 2022, the share of EU-produced vehicles in the global market declined from 31% to 15%, while the share of vehicles ...

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